

Sell Your Articles Again and Again



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Aim:

This eBook is written to help you maximise your earning potential every time that you write an article. It does not teach you how to write but how to sell.

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Introduction

If you wish to write articles and maximise the amount of payment that you make for the work against each article, it's important to start thinking of your writing as a business and not simply as you 'the writer'.

This might be a difficult transition if you are still building up your writing contacts or have only had one or two articles published, and this is because for many people, writing is a creative pursuit, it's a way of releasing the myriad of ideas that constantly appear and is an enjoyable process. Few writers start out knowing that article writing is what they want to do and in fact article writing can often be way down the list of writing techniques to conquer. Writing an article is considered more serious and less creative than writing fiction or poetry and whilst many will start with fiction, some will inevitably fall in love with the whole process of writing an article from start to finish and realise that in addition to being factual, it also has its own creative process.

Article writing is a wonderful occupation, as a creative person it allows you to tap into so many different aspects of your own abilities – you need to be creative to continuously summon up ideas, you need to be methodical to be able to research efficiently and effectively, you need to be excellent at time management and have above average sales ability for when you send out all of your queries. In addition, you need to be self-motivating and disciplined for when all of your commissions come flooding in, and you need nerves of steel to complete each article and send them out for review.

Whilst writing professionally is a hard career in which to succeed, if you know that you want to write articles for a living or have this skill as a lucrative sideline whilst you write your novel or indulge in any other creative writing project, then understand that it is important that you learn what makes for a good article and adapt your technique so that you can approach an editor and sell on a regular basis. If you wish to be successful in this area of writing, be sure to plan your writing fully and commit 100% effort to the task at hand. Approach your article writing with half hearted intent and it will show in your research and the results- a series of rejections will come winging their way towards you.

Follow the steps in this eBook and you will learn the process of how to sell your articles and write professionally. Will you ever get another rejection letter? Quite possibly, because few if any, published writers escape rejection letters and yes that includes the experienced ones. Will you be able to reduce the number of rejection letters as a result of reading this eBook? Highly likely.

Whatever work and grim determination that you put into your article writing, be assured that the equivalent benefits will come back to you providing you are writing smart and not just creatively. It is just a matter of preparing your mind set so that you approach your work from the most efficient stance, after all if you can make more money by doing less, are you really going to think that is a bad idea?

Astonishingly, some writers balk at the idea of turning their writing into a business, it affects their creative process but this is a self limiting idea and will hold those writers back from enjoying greater success. Of course there is nothing wrong with being happy to indulge in the creative process and not yearn for more, but if you know that making money from your writing is what you desperately want to do, then the trick is to continue enjoying the creative process whilst tapping into your business success mode and you have the best of both worlds.

Assuming that you would like to get published in magazines, let us get started: